

Sponsorship Opportunities

at India's largest project management event
for academia and students

Project Management Research & Academic Conference 2013

Successful Project Management for "Advantage India" - Role of PM Education & Research

31 Jan – 2 Feb 2013, IIT Madras, Chennai

About PMI

Project Management Institute (PMI) is the world's leading not-for-profit membership association for the project management profession, with more than half a million members and credential holders in 185 countries. PMI's worldwide advocacy for project management is supported by the organization's globally recognized standards and credentials, extensive research program, professional development and networking opportunities.

PMI India

PMI has 8 Chapters in India (Delhi, Mumbai, Bangalore, Chennai, Hyderabad, Pune, Trivandrum and Kolkata). PMI India has approximately 19,000 members and 27,000 credential holders. The charter of PMI India office is to promote project management across Government, academia and organizations & to strengthen the project management community. PMI India constantly engages and interacts with professionals across industries through roundtables, seminars, events and development programs for advocacy of project management profession.

Note: Membership and credential details are as of July 2012.

Why should you be a Sponsor

Project Management Research & Academic Conference 2013 is the largest event of its kind in India, and presents a great opportunity for scholars and students of project management to interact with fellow practitioners and discuss the latest developments and research findings. The first PMI India Research and Academic Conference, held at NICMAR, Pune in 2011, received an overwhelming response from the education fraternity. The event served as an excellent platform for interaction amongst peers in project management education, students, academicians and experts. It also provided an ideal forum for discussion of new research & opportunities in project management. This year too, we expect equally enthusiastic participation as such networking opportunities have been created for the first time in India, in this field.

Benefits include

- ▶ Increased exposure through branding at IIT Madras campus, PMI website & any conference related communication
- ▶ Changing or reinforcing brand image
- ▶ Highlighting commitment to community
- ▶ Showcasing products and service attributes

Delegate Profile

Delegates from across the education industry including: ▶ Academic research professionals ▶ Teachers & professors in the field of project management ▶ Industry experts ▶ Students

Hosted by
IIT Madras:



PMI India presents
Project Management
Research & Academic Conference
31 Jan- 2 Feb, 2013, IIT Madras, Chennai

About the venue

Indian Institute of Technology (IIT) Madras, is an institute of national importance in higher technological education, basic and applied research. A faculty of international repute, a brilliant student community, excellent technical & supporting staff and

an effective administration has all contributed to the pre-eminent status of IIT Madras. Located virtually in the heart of the city, IIT Madras has a self-contained campus in a beautiful wooded land of about 250 hectares. Making it not just a scenic venue, but also the most intellectually stimulating setting for such a conference.

PLATINUM SPONSOR (1)

₹ 6,00,000

Benefits

- ▶ Logo on backdrop and on other marketing collaterals
- ▶ 5 complimentary delegate registrations
- ▶ Banner ad on PMI website for 30 days prior to conference
- ▶ Full Page advertisement in 2 issues of Manage India – PMI's e-magazine
- ▶ Company brochure (not more than 12 pages) to be provided by sponsor will be placed in delegate kit
- ▶ 4 display standees at strategic location at the main conference venue
- ▶ 2 display standees at Award & Banquet ceremony venue
- ▶ 1 Keynote speaker opportunity
- ▶ Opportunity to do company presentation to students

SILVER SPONSORS (4)

₹ 2,00,000

Benefits

- ▶ Logo on backdrop and other marketing collaterals
- ▶ 2 complimentary delegate registrations
- ▶ Banner ad on PMI website for 30 days prior to conference

GOLD SPONSORS (2)

₹ 3,50,000

Benefits

- ▶ Logo on backdrop and other marketing collaterals
- ▶ 2 complimentary delegate registrations
- ▶ Banner ad on PMI website for 30 days prior to conference
- ▶ Full Page advertisement in 1 issue of Manage India – PMI's e-magazine
- ▶ 2 display standees at strategic location at the main conference venue
- ▶ 1 display standee at Award & Banquet ceremony venue

REGISTRATION KIT SPONSOR

₹ 1,00,000

Benefits

- ▶ Logo on the delegate kit
- ▶ 2 standees

Sponsors of Research & Academic Conference 2011



Glimpses of Research & Academic Conference, 2011

