

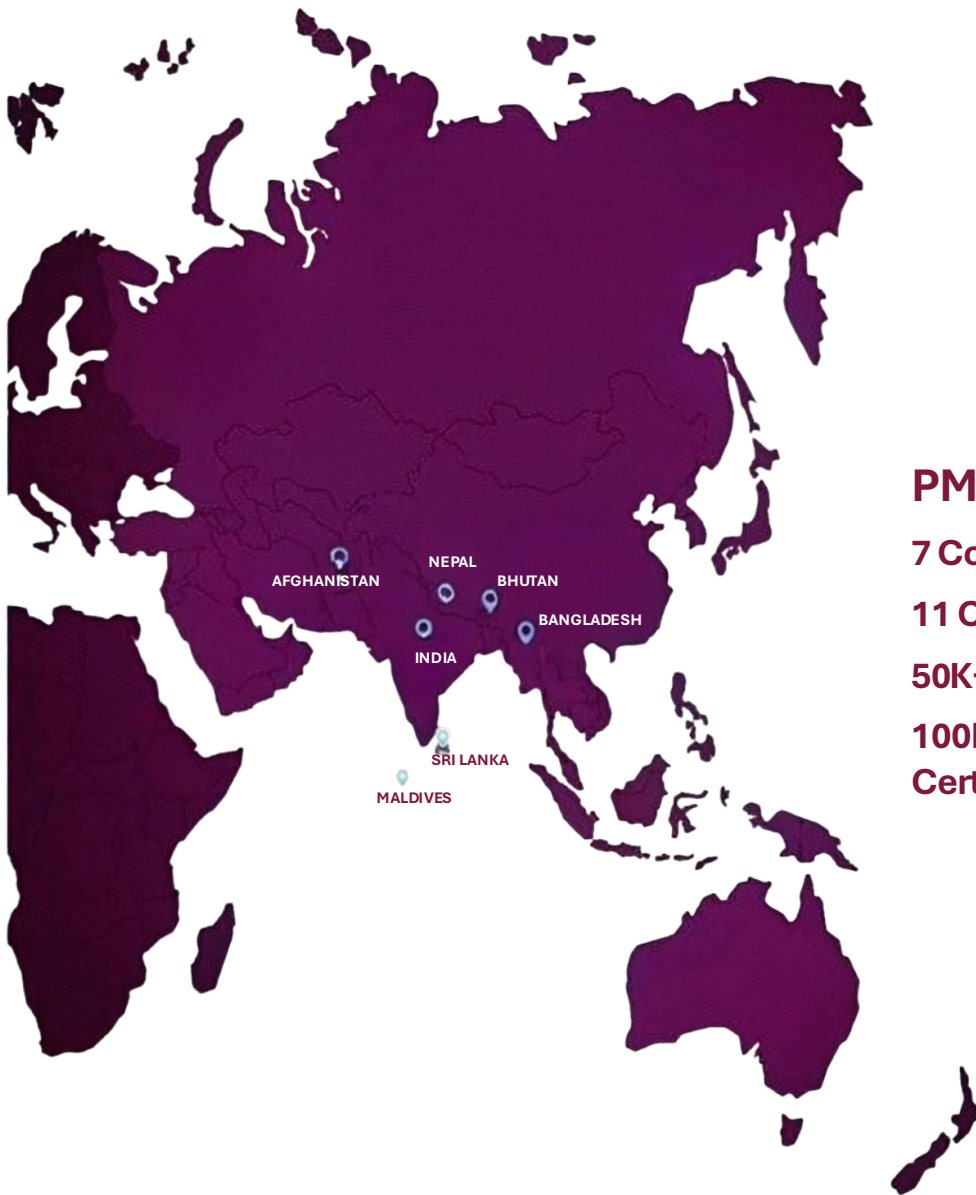
Project Management South Asia Conference 2026

Sponsorship & Exhibitor
Prospectus

3rd October 2026

Venue: The Leela Bhartiya City
Bengaluru, India

About PMI® South Asia



PMI® in South Asia

7 Countries

11 Chapters

50K+ PMI® Members

100K+ Professional
Certification Holders

Driving **project excellence and innovation** across industries, **empowering organizations to deliver value and impact** at scale.



The PMSAC Legacy

For nearly two decades, Project Management South Asia Conference (PMSAC) has been a defining platform for project leadership across South Asia. Now in its 18th edition, PMSAC26 returns to Bengaluru to explore how organizations can become future-ready through leadership, collaboration, and AI-enabled transformation.

This legacy is carried through the people, conversations, and continued relevance of the platform:

- 800+ leaders from 180+ leading organizations
- Strong presence across transformation-led industries
- Senior leaders, PMO heads, key decision-makers
- Conversations shaping real enterprise priorities
- A platform built on continuity and trust

Join us in Bengaluru as we shape what is next for **project leadership in South Asia**.



Why PMSAC Delivers Real Value for Sponsors

PMSAC is more than a conference—it's where enterprises prepare for what's next. As AI reshapes industries, PMSAC connects sponsors with senior decision-makers seeking trusted partners, future-ready capabilities, and solutions that improve project success.

By partnering with us at PMSAC, you can:

- **Engage** directly with enterprise **decision-makers** and influencers
- **Build brand visibility** in an outcome-led, leadership-driven environment
- **Access top project talent** and future leaders
- **Drive business growth** and strategic partnerships

PMSAC is where brands become part of the region's leadership story. Join us in Bengaluru and be where the region's most influential project leaders and brands converge.



M.O.R.E, Together

Future-ready in the Age of AI

M.O.R.E, Together – Future-ready in the Age of AI reflects how progress is created when human leadership and AI work together. Built on PMI's M.O.R.E philosophy, the theme encourages organizations and professionals to embrace innovation while remaining focused on meaningful outcomes.

This spirit of collaboration shapes a richer, more meaningful experience:

- Built on PMI's M.O.R.E philosophy
- Strengthens AI readiness and leadership capability
- Connects enterprises with future-ready talent
- Creates shared value across industry and academia



PMSAC26 brings solution providers, enterprise leaders, academia, and project professionals together to explore AI-enabled transformation, strengthen organizational capability, and shape the future of project delivery.



Event Location and Program

The Leela Bhartiya City

6/2, Thanisandra Main Rd, Devin Paradise Enclave, Kannuru,
Thirumenahalli, Bengaluru, Karnataka 560064

Event Website

pmi.org.in/pmsac26

Preliminary Program Overview

Saturday, 3 October 2026

Badge Pick-up

7:30 AM to 9:00 AM

Conference Program

9:00 AM to 5:00 PM

(includes networking breaks)

Gala Reception

6:00 PM to 9:00 PM



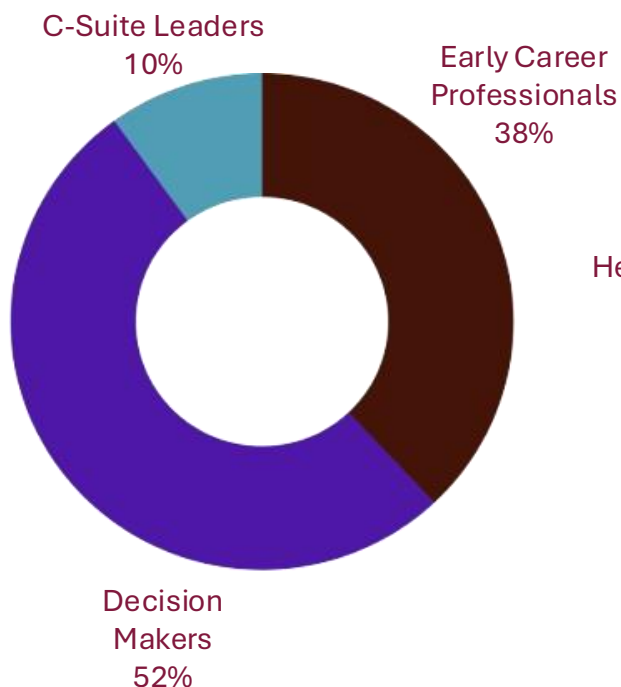
Project
Management
Institute

This is
What M.O.R.E
Looks Like

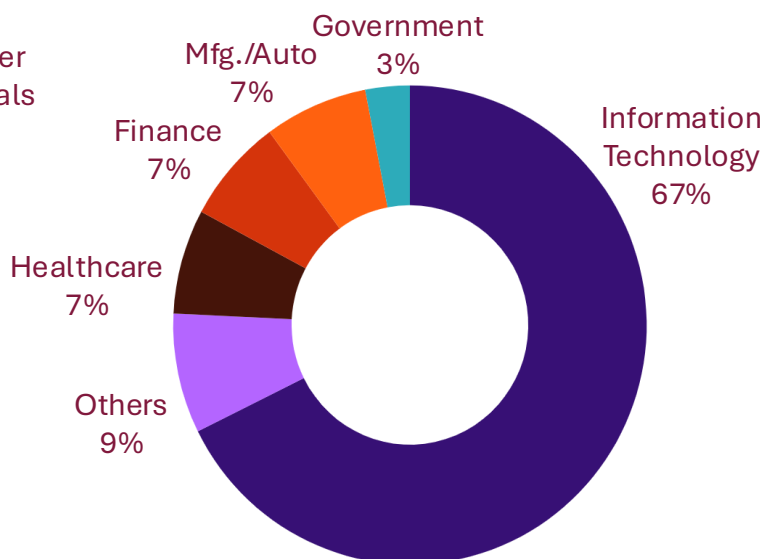


Audience Profile at PMSAC

By Seniority



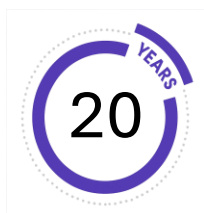
By Industry



By Years of Experience



CEO, VP, MD, Head PMO, Portfolio Manager, Practice Head, Principal Consultant



Program Manager, AVP, Senior Manager, Business Head



Project Manager, Leader, Delivery Manager



Attendee Representation from Leading Global Companies



Reasons to Exhibit



- Gain access to a **valuable network**.
- Explore **partnerships** and engage with potential clients.
- Position your organization as a **thought leader**.
- Share **best practices**, innovations, and industry insights.
- Interact with **subject matter experts**.
- Grow your **brand**.

Exhibit Booth Inclusions

8x8 ft
₹5,00,000

Exhibitor Registrations

2

Recognition on Event Website

✓

Printed Booth Backdrop

(Graphics to be provided by the Exhibitor)

✓

Recognition on On-site Signage

✓

8x8 ft booth comes with:

- 8x8 ft Backdrop
- 8x8 ft Carpet
- 1 Counter, 2 Chairs, 2 Arm Lights
- Standard Power Connection



*Audio visual arrangements are the responsibility of exhibitors.



Sponsorship Opportunities

Maximize your exposure with event sponsorship. Start by selecting your booth size, then enhance your package with the opportunities below to qualify as a Title, Diamond, Gold, or Silver sponsor.

Sponsorship Category	Title	Diamond	Gold	Silver
Pricing	₹20L	₹15L	₹10L	₹8L
Logo Presence on the Podium Branding (Powered/Presented By)	✓	X	X	X
Exclusive Speaker Opportunity (15-minute slots)	1	X	X	X
Exclusive Booth Space	16x8 ft	12x6 ft	8x8 ft	8x8 ft
30-sec Airtime Slot During Breaks (Video to be created by the Sponsor)	4	2	1	1
Conference Passes	10	7	5	4
Logo Presence in On-ground Branding	✓	✓	✓	✓
Logo on Conference Microsite	✓	✓	✓	✓
Welcome Post on Social Media	✓	✓	✓	✓
A Sponsor-provided Company Brochure (max 4 pages) in the Delegate Kit	✓	✓	✓	✓
Logo Presence in all the Email Communications (50K+ Base)	✓	✓	✓	✓

*Brochure and video to be approved by PMI®



Sponsorship Opportunities

General Session VIP Seating

Reserve an exclusive seating area during the General Session. This area will be branded for your team to host your key contacts attending the event with seating and branding (seating for 4 people).

4 available

₹2,00,000

Wi-Fi Sponsorship

Keep your company name top of mind. Your company will be featured as the Wi-Fi sponsor throughout the event. Package includes on-site signage, digital recognition and includes 2 conference passes.

1 available

₹5,50,000

Attendee Giveaway Opportunities

Gain high-visibility branding with your company logo on the delegate kit bag, ensuring strong brand recall during and after the event. Sponsors can also include branded giveaways or brochures (to be arranged and delivered by the sponsor). Includes 4 conference passes.

1 available

₹6,25,000

Live Station Sponsorship

Engage attendees by offering customized regional snacks or desserts during the networking reception. Your logo will be prominently displayed at the counter, with the option to create a fully customized setup (design, fabrication, and cost to be managed by the sponsor). Includes 4 conference passes as well.

1 available

₹5,50,000

Coffee Break Sponsorship

Exclusive Full-day Sponsorship, AM and PM Break

This high-visibility sponsorship opportunity enhances brand recognition while creating a positive association with the event's atmosphere and attendee experience.

1 available

₹4,00,000



About PMI®

PMI® is the leading authority in project management, dedicated to guiding the way to project success. Since 1969, PMI® has shone alight on the power of project management and the people behind the projects.

Our mission is to provide Project Professionals and employers with knowledge platforms and resources, career-long learning and development, and gold-standard professional certifications.

Join PMI® in elevating our world – one project at a time.

Visit us at www.pmi.org.

PMI® 2026 Events

PMI® Global Summit Series Seoul 2026

Seoul, South Korea
10-11 June 2026

PMI® Agile 2026

National Harbor, MD, USA
26-28 July 2026

PMI® Global Summit Series Cape Town 2026

Cape Town, South Africa
14-15 September 2026

PMI® Global Summit 2026

Detroit, MI, USA
21-24 October 2026



Contact us: registration@pmi-india.org



