

BY A PROJECT MANAGER

Project Management Regional Conference 27 April, 2019 Thiruvananthapuram

#PMRC19 SPONSORSHIP BROCHURE



ABOUT THE CONFERENCE

Event Details



Date 27th April 2019

Time 9:00 am - 6:00 pm

Venue The Sports Hub Convention Center,

Trivandrum International Stadium Road,

Thiruvananthapuram

PMI Trivandrum Kerala Chapter is proud to host PMI India's fifth regional level conference - The Project Management Regional Conference, 2019.

Each year PMI hosts two major conferences in India. Project Management National Conference is held on a pan India scale attracting over 800 project professionals, and the Project Management Regional Conference provides a niche forum for the project management community. These conferences are common grounds for the project management community to exchange information on best practices, latest trends, technology and experience thought provoking addresses by leaders from across industries. The conference also provides multiple opportunities for professional networking, concept selling and brand positioning.

The Project Management Regional Conference 2019 or **#PMRC19** will be held God's own Country - **Kerala**.









ABOUT PMI

- One of the world's largest not-for-profit membership associations for the project management profession.
- 800,000+ members, credential holders and volunteers across 200 countries
- 1600+ Registered Education Providers (R.E.P.s) for project management training and continuing development
- 287 geographic chapters support knowledge sharing and professional networking
- 8 certifications that recognize individual's project management knowledge and competency
 - ▶ PMI Certified Associate in Project Management (CAPM)®
 - PMI Project Management Professional (PMP)®
 - ▶ PMI Program Management Professional (PgMP)®
 - PMI Portfolio Management Professional (PfMP) ®
 - ▶ PMI Agile Certified Practitioners (PMI-ACP)®
 - ▶ PMI Professionals in Business Analysis (PMI-PBA)®
 - ▶ PMI Risk Management Professional (PMI-RMP)®
 - ▶ PMI Scheduling Professional (PMI-SP)®
 - About 6,80,000 (PMP)® certified practitioners
- Published foundational standards
 - ▶ PMBOK® Guide-Sixth Edition
 - The Standard for Program Management Fourth Edition
 - The Standard for Portfolio Management Fourth Edition

For more information, do visit our site at www.pmi.org.in

HOSTED BY



ABOUT PMI TRIVANDRUM KERALA CHAPTER

The PMI Trivandrum Kerala Chapter is one among the 8 local chapters of PMI India. The Chapter was established in the year 2003 with an aim to build professionalism in project management and also started Kochi branch operations in 2018. Ever since its inception, the Monthly preparatory trainings for various Chapter has been providing significant value not restricted to the project management community, but also to the society.

Over the years, the member community base of the Chapter increased significantly and got spread over the entire state of Kerala and even beyond. As a forum which brings together the true cross section of Project Management fraternity in the locality, the Kerala Chapter enjoys the attention of industry, academia, NGOs and the local Government. With representations from multiple industry sectors including construction, IT, manufacturing and academia, the Chapter facilitates mutual learning, networking and knowledge sharing, with more volunteering options.

There are several initiatives by the Chapter, to provide value added services for its members and credential holders. Some of the major programs widely accepted are:

- Collaborate with professional organizations like IEEE, CSI, The Institution of Engineers (India) to conduct programs of common interest - the regular Wednesday talks at the Visvesvaraya Bhavan in the Kerala State Centre of The Institution of Engineers (India) is supported by PMI Kerala Chapter.
- Annual project management conference Waves - conducted on the second Saturday of June, alternatively at Trivandrum and Kochi since 2011.

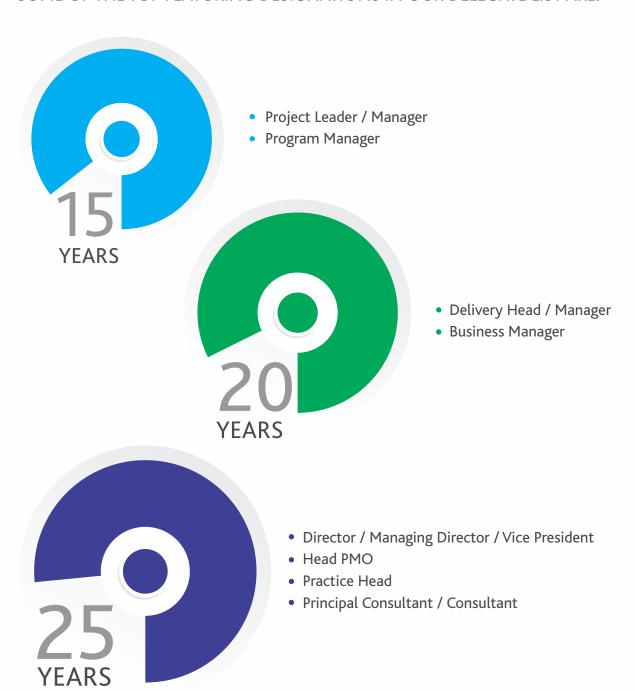
- Academic outreach program with Student Forums at professional colleges and business schools to groom the students in Project Management and enrich their future career opportunities.
- PMI credentials / refresher workshops alternatively in Trivandrum or Kochi.
- Professional Development Events seminars / full day sessions - on topics ranging from basic PM tools & techniques, case studies, multiple knowledge based tracks, etc. and offering PDU accrual.
- Volunteer development programs to enhance leadership skills, acquire new knowledge, network with other colleagues in the area and earn PDUs, all this at your pace and availability.
- Mentoring Programs opportunities for self to interact with experts and also to provide mentoring support to others (students, faculty, startup entrepreneurs, project professionals)
- Various volunteering opportunities both for the Chapter events and activities as well as for the CSR initiatives from the Chapter.

The Kerala Chapter is multiple time winner of PMI award for maximum member retention rate for the Asia Pacific region. For more details, please visit pmikerala.org

ABOUT **#PMRC19**

The conference will comprise leaders and project management professionals in strategic positions within their organization with experience ranging from 15 to 25 years.

SOME OF THE TOP FEATURING DESIGNATIONS IN OUR DELEGATE LIST ARE:



ABOUT **#PMRC19**

AUDIENCE INTENT

THE TOP 5 REASONS FOR ATTENDING OUR CONFERENCES ARE:



WHY SPONSOR?



Attendance expected from professional and eminent personalities from across the country and specifically from the southern region

Connect with potential customers.

Build your brand. An excellent opportunity to promote your services and products and to find the right talent to join your organization.





Professionals from diverse fields ranging from IT, Automobiles, Infrastructure, Telecom, Manufacturing, Government & PSUs among others.

Excellent opportunity to interact with senior managers and key decision makers from these industries.





The biggest and only project management event in the western region that brings together passionate professionals, subject matter experts, as well as brands and services eager to be associated with such a high profile event.

SPONSORSHIP OPTIONS

PLATINUM SPONSOR
1 slot
INR 3,50,000

As a Platinum Sponsor your organization will benefit from a host of branding opportunities before, at and after the conference.

DELIVERABLES

Venue

- ➤ Speaking opportunity (30 mins) at the conference.

 Note: Speaker profile, topic and presentation content to be shared in advance and subject to approval by the organizing committee.
- Exclusive branding as the sole Platinum Sponsor of the Project Management Regional Conference 2019 on the venue backdrop and select banners at the venue
- 2 standees at mutually agreed locations at the venue (standees to be provided by the sponsor)
- ▶ 5 all-access passes to the conference (excluding the speaker)
- Stall space at the conference measuring 6x3 mtrs

Online

 Logo on the conference website and on promotion emailers (linked to company website)

E-mailers

 Logo presence as Platinum Sponsor on all e-blasts promoting the Conference before and after event (min. 3 e-blasts)

Post Conference

- Two full page ads in the subsequent edition of the Manage India (PMI India's monthly e-magazine)
- Logo to feature in the subsequent edition of the PMI Trivandrum Kerala Chapter's news video snippet

SPONSORSHIP OPTIONS

GOLD SPONSOR 2 slots INR 2,00,000

DELIVERABLES

Venue

- Branding as Gold Sponsor of the Project Management Regional Conference 2019 on the venue backdrop
- One standee at mutually agreed locations at the venue (standee to be provided by the sponsor)
- > 3 all-access passes to the conference
- Stall space at the conference measuring 3x3mtrs

Online

 Logo on the conference website and on promotional emailers (linked to company website)

E-mailers

▶ Logo presence as Gold Sponsor on all e-blasts promoting the Conference before and after event (min. 3 e-blasts)

Post Conference

- One full page ad in the subsequent edition of the Manage India (PMI India's monthly e-magazine)
- ▶ Logo to feature in the subsequent edition of the PMI Trivandrum Kerala Chapter's news video snippet

DELIVERABLES

Venue

- Branding as Silver Sponsor of the Project Management Regional Conference 2019 on the venue backdrop
- ▶ 2 all-access passes to the conference
- Stall space at the conference measuring 3x3mtrs

Online

 Logo on the conference website and on promotional emailers (linked to company website)

EXHIBITOR

First-come-first-serve

INR 75,000

DELIVERABLES

Venue

- Stall space at the conference measuring 3 x 2 mtrs
- 2 all-access passes to the conference

Online

Logo on the conference website (linked to company website)

SOME PAST PMI CONFERENCE SPONSORS





















GLIMPSES OF WAVES, 2018 ORGANIZED BY PMI TRIVANDRUM KERALA CHAPTER

















PMI Trivandrum Kerala Chapter

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PMI India

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