

**#PMRC18**



**MARK YOUR  
PRESENCE  
IN THE REGION!**

**SPONSORSHIP BROCHURE**

**PROJECT MANAGEMENT  
REGIONAL CONFERENCE, PUNE**  
10 MARCH, 2018



## ABOUT THE CONFERENCE



### Event Details

**Date** 10<sup>th</sup> March 2018

**Time** 9:00 am - 5:00 pm

**Venue** The Westin, Pune

PMI Pune Deccan India Chapter is proud to host PMI India's fourth regional level conference - The Project Management Regional Conference, 2018.

Each year PMI hosts two major conferences in India. These conferences are common grounds for the project management community to exchange information on best practices, latest trends, technology and experience thought provoking addresses by leaders from across industries. The conference also provides multiple opportunities for professional networking, concept selling and brand positioning.

The Project Management Regional Conference 2018 or **#PMRC18** will be held in the IT hub of Maharashtra – **Pune**. Hosted for the second time by the very versatile **PMI Pune-Deccan Chapter**.

The Westin, Pune



Empower



Connect



Inspire



## ABOUT PMI

- One of the world's largest not-for-profit membership associations for the project management profession.
- 800,000+ members, credential holders and volunteers across 200 countries
- 1600+ Registered Education Providers (R.E.P.s) for project management training and continuing development
- 287 geographic chapters support knowledge sharing and professional networking
- 8 certifications that recognize individual's project management knowledge and competency
  - ▶ PMI Certified Associate in Project Management (CAPM)<sup>®</sup>
  - ▶ PMI Project Management Professional (PMP)<sup>®</sup>
  - ▶ PMI Program Management Professional (PgMP)<sup>®</sup>
  - ▶ PMI Portfolio Management Professional (PfMP)<sup>®</sup>
  - ▶ PMI Agile Certified Practitioners (PMI-ACP)<sup>®</sup>
  - ▶ PMI Professionals in Business Analysis (PMI-PBA)<sup>®</sup>
  - ▶ PMI Risk Management Professional (PMI-RMP)<sup>®</sup>
  - ▶ PMI Scheduling Professional (PMI-SP)<sup>®</sup>
  - ▶ About 6,80,000 PMP<sup>®</sup> certified practitioners
- Published foundational standards
  - ▶ *PMBOK<sup>®</sup> Guide*-Sixth Edition
  - ▶ The Standard for Program Management-Fourth Edition
  - ▶ The Standard for Portfolio Management-Fourth Edition

For more information, do visit our site at [www.pmi.org.in](http://www.pmi.org.in)

HOSTED BY



## ABOUT PMI PUNE DECCAN INDIA CHAPTER

PMI Pune-Deccan India Chapter formally started its operations in the year 2004. Since then the chapter has grown significantly and continues to do so with 1000+ registered members and 10,000+ members across social media groups. PMI Pune-Deccan India Chapter is known for innovative program initiatives and engages in the following activities:

- Conducting PMP®, PgMP® and PMI-ACP® certification preparatory workshop
- Monthly seminars by eminent speakers on project management techniques, lessons learnt and new trends
- Periodic workshops on NLP and HUNA
- Gyan Lahiri - Initiative to build leadership competencies amongst school students
- Innovation and Operations Excellence Forum
- Member mentoring forums under 3 domains - Career development, Agile development practices, PM best practices
- (IOEF): Forum for large and medium scale enterprises
- Since 2007, the chapter has organized its annual megaconference 'OnTarget' which has attracted participation from business leaders, practising project managers, program managers, portfolio managers, consultants, students, academicians and senior leaders in government and professional organizations
- Conducting programs for Academic Institutions on Project Management awareness for students and faculty members. Dedicated workshops for Faculty Development Programs.

Please visit [www.punechapter.org](http://www.punechapter.org) for more details

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## KEY ACHIEVEMENTS AND AWARDS

- 2007 - Best Component Leadership Award
- 2008 - Best Volunteer of the Year Award
- 2009 - Best Component Leadership Award
- 2014 - Chapter Award & Leadership Award
- 2014 - Membership Retention Award

# ABOUT #PMRC18

The conference will comprise leaders and project management professionals in strategic positions within their organization with experience ranging from 15 to 25 years.

SOME OF THE TOP FEATURING DESIGNATIONS IN OUR DELEGATE LIST ARE:



- Project Leader / Manager
- Program Manager



- Delivery Head / Manager
- Business Manager

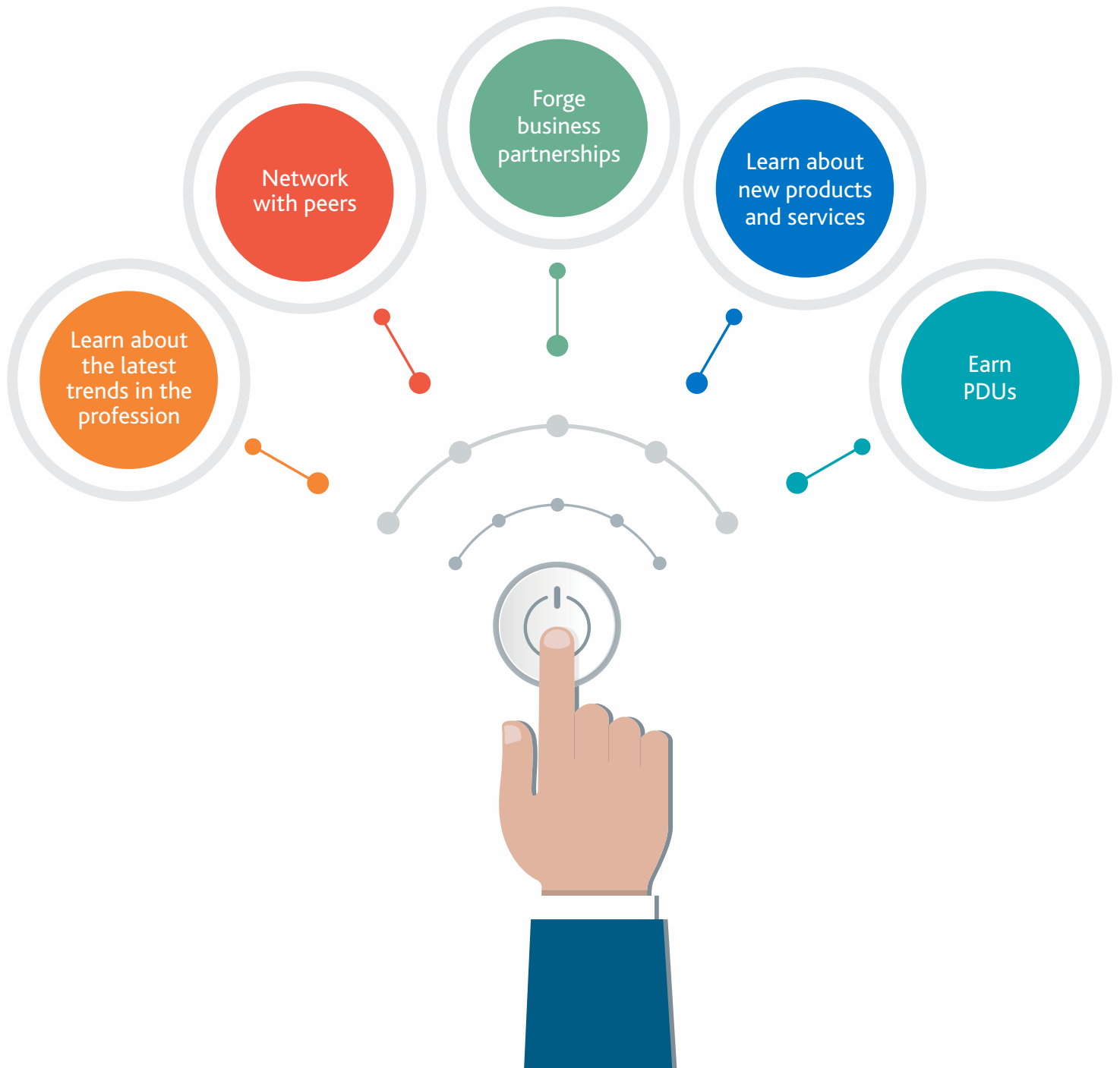


- Director / Managing Director / Vice President
- Head PMO
- Practice Head
- Principal Consultant / Consultant

# ABOUT #PMRC18

## AUDIENCE INTENT

THE TOP 5 REASONS FOR ATTENDING OUR CONFERENCES ARE:



# WHY SPONSOR?



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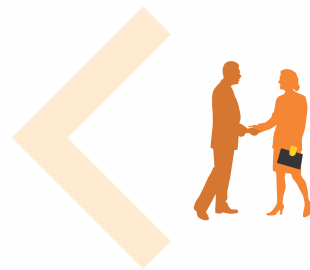
Attendance expected from professional and eminent personalities from across the country and specifically from the western region

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Connect with potential customers. Build your brand. An excellent opportunity to promote your services and products and to find the right talent to join your organization.

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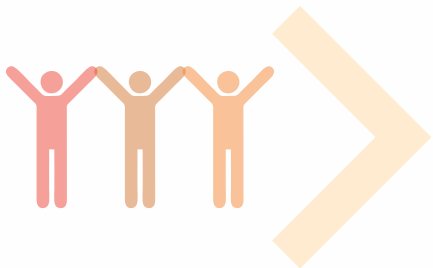
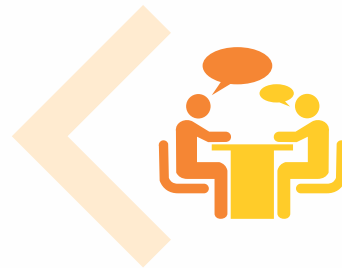
Professionals from diverse fields ranging from IT, Automobiles, Infrastructure, Telecom, Manufacturing, Government & PSUs among others.

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Excellent opportunity to interact with senior managers and key decision makers from these industries.

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The biggest and only project management event in the western region that brings together passionate professionals, subject matter experts, as well as brands and services eager to be associated with such a high profile event.

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# SPONSORSHIP OPTIONS

## PLATINUM SPONSOR

1 slot

INR 5,00,000

As a Platinum Sponsor your organization will benefit from a host of branding opportunities before, at and after the conference.

### DELIVERABLES

#### Venue

- ▶ Speaking opportunity (30 mins) at the conference.  
*Note: Speaker profile, topic and presentation content to be shared in advance and subject to approval by the organizing committee.*
- ▶ Exclusive branding as the sole Platinum Sponsor of the Project Management Regional Conference 2018 on the venue backdrop and select banners at the venue
- ▶ 2 standees at mutually agreed locations at the venue (standees to be provided by the sponsor)
- ▶ 5 all-access passes to the conference (excluding the speaker slot)
- ▶ Stall space at the conference measuring 6x2 mtrs

#### Online

- ▶ Logo on the conference website and on promotion emailers (linked to company website)

#### E-mailers

- ▶ Logo presence as Platinum Sponsor on all e-blasts promoting the Conference before and after event (min. 3 e-blasts)

#### Post Conference

- ▶ Two full page ads in the subsequent edition of the Manage India (PMI India's monthly e-magazine)
- ▶ Logo to feature in the quarterly newsletter of the PMI Pune Deccan-India Chapter



# SPONSORSHIP OPTIONS

## GOLD SPONSOR

2 slots

**INR 2,50,000**

## DELIVERABLES

### Venue

- ▶ Branding as Gold Sponsor of the Project Management Regional Conference 2018 on the venue backdrop
- ▶ One standee at mutually agreed locations at the venue (standee to be provided by the sponsor)
- ▶ 3 all-access passes to the conference
- ▶ Stall space at the conference measuring 3x2mtrs

### Online

- ▶ Logo on the conference website and on promotional emailers (linked to company website)

### E-mailers

- ▶ Logo presence as Gold Sponsor on all e-blasts promoting the Conference before and after event (min. 3 e-blasts)

### Post Conference

- ▶ One full page ad in the subsequent edition of the Manage India (PMI India's monthly e-magazine)
- ▶ Logo to feature in the quarterly newsletter of the PMI Pune Deccan-India Chapter

**SILVER SPONSOR** 4 slots

**INR 1,50,000**

## DELIVERABLES

### Venue

- ▶ Branding as Silver Sponsor of the Project Management Regional Conference 2018 on the venue backdrop
- ▶ 2 all-access passes to the conference
- ▶ Stall space at the conference measuring 3x2mtrs

### Online

- ▶ Logo on the conference website and on promotional emailers (linked to company website)

### Post Conference

- ▶ Logo to feature in the quarterly newsletter of the PMI Pune Deccan-India Chapter

**NAME TAG SPONSOR** 1 slot

**INR 1,00,000**

## DELIVERABLES

### Venue

- ▶ Exclusive branding on the name badge of all delegates
- ▶ 2 standees at mutually agreed locations at the venue (standees to be provided by the client)
- ▶ 2 all-access passes to the conference

### Online

- ▶ Logo on the conference website (linked to company website) and Logo on promotion emailers

## SPONSORSHIP GUIDANCE

If the kind of sponsorship opportunity you seek is not listed here, please do not hesitate to share your specific requirements with us. To discuss the sponsorship options, please email **Shine Sahadevan** at [Shine.Sahadevan@pmi.org](mailto:Shine.Sahadevan@pmi.org)

## SOME PAST PMI CONFERENCE SPONSORS





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PUNE-DECCAN INDIA CHAPTER

**PMI Pune-Deccan India Chapter**

PMI Pune-Deccan India Chapter No. 5,  
Achyut Prasad, PhatakBaug,  
Near Tech Mahindra,  
CTS No. 11/1, Plot No. 9/1,  
Erandawane, Pune,  
Maharashtra – 411016, India.

Website: [www.punechapter.org](http://www.punechapter.org)



**PMI India**

PMI Organization Centre Pvt. Ltd.,  
302-305, 3rd Floor, Balarama,  
Plot No. C-3, E Block, Bandra Kurla  
Complex, Bandra East, Mumbai - 400051,  
India | Tel No. : +91 22 2659 2235

E-mail: [pmi.india@pmi.org](mailto:pmi.india@pmi.org)

Website: [www.pmi.org.in](http://www.pmi.org.in)