

#PMNC19

ADAPT. TRANSFORM. ACCELERATE. MADE POSSIBLE BY A PROJECT MANAGER

Project Management
National Conference, India 2019

Hyderabad | 20 - 21 September



Showcase your brand

To a captive audience of high net-worth professionals

Sponsorship brochure

About Project Management National Conference

The Project Management National Conference (PMNC) is PMI's flagship event in India. It is a celebration of the project management profession which brings together hundreds of practitioners, chapter leaders and business professionals from around the world and serves as common ground for the project management community to exchange information on best practices, latest trends, technology, and also experience thought provoking addresses by industry captains and leaders from across domains.

Each year the conference is hosted by the local PMI Chapter in the city where the conference is held.



While we celebrate our 50th anniversary, we want to focus special attention on the professionals—PMI members, credential holders, volunteers and all those who consider project, program and portfolio management their profession—for their great accomplishments in not just delivering successful outcomes, but in making a difference.

What's in it for you?

Globally, PMI is known to have leading experts and visionaries take stage to impart their knowledge, expertise and influence change for the better. PMI India is no exception to this global trend.

The two-day conference themed ***Adapt. Transform. Accelerate. Made possible by a project manager***, will focus on the importance of the project manager in enabling an organization to thrive in the midst of uncertainty and an ever evolving environment.

Benefits of sponsoring the PMNC19

- Great brand building opportunity
- National visibility via PMI's digital reach
- Platform to share best practices
- A stronger project team with fresh learnings
- An opportunity to meet with some of the best minds in the country
- A focused and mature audience makes for a much more targeted pitch
- Flexibility in selecting your deliverables ensures maximum ROI
- Interact with Keynote speakers and eminent leaders who will speak at the conference

At any PMNC, a sponsor will present its brand to anywhere between 700 to 1000 leaders from varied industries

At-a-glance – Audience profile

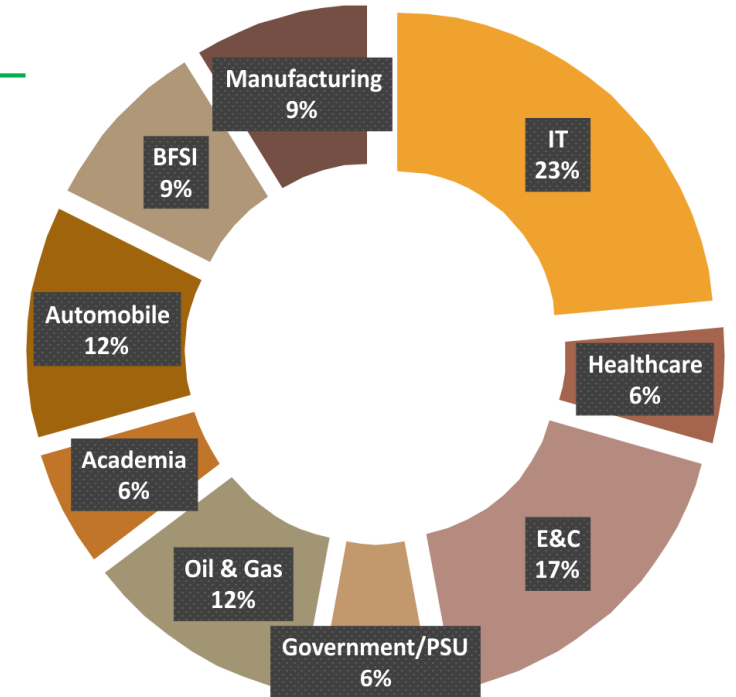


- CEO / VP / MD
- Head PMO / Portfolio Manager
- Practice Head
- Principal Consultant



- Project Manager / Leader
- Delivery Manager

- Program Manager
- AVP / Senior Manager
- Business Head



The conference will comprise of leaders and project management professionals in strategic positions within their organization with average experience ranging from 15 to 25 years.

Sponsorship plans

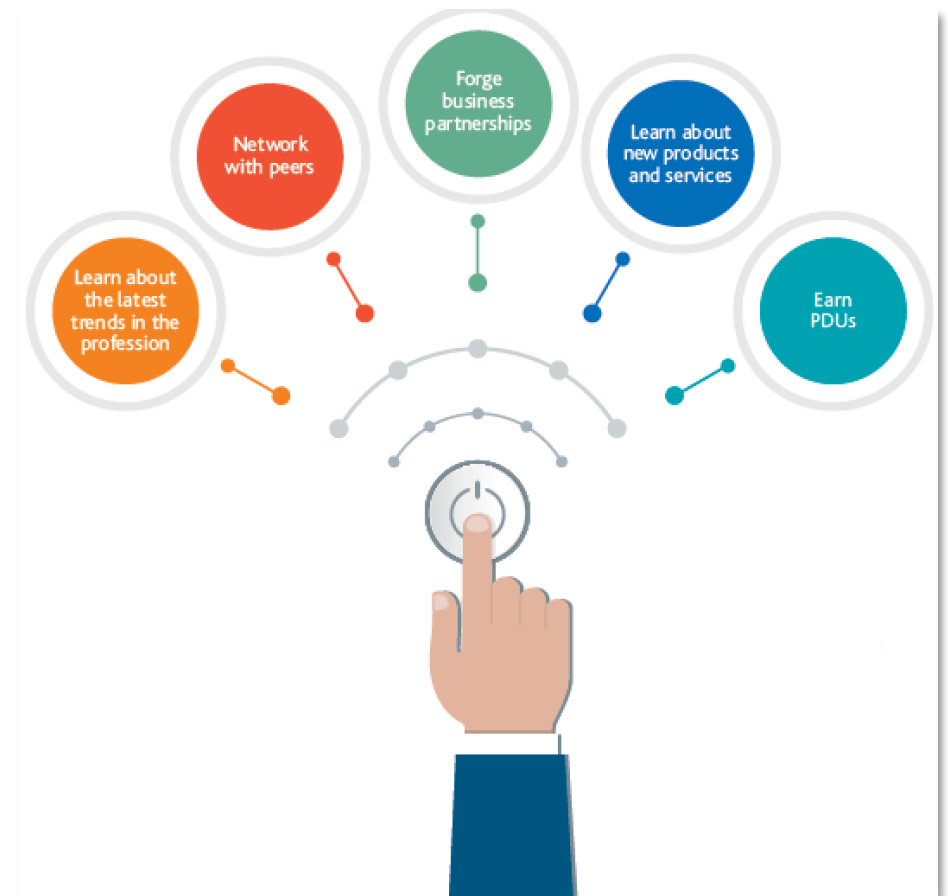
Get great ROI on sponsorship & exhibitor options at the PMNC19!

Opt for any sponsorship options and get a bouquet of benefits. Our flexible offerings help you plan better! Have in-depth interaction with delegates, conduct workshops, host mini-seminars and have full fledged product displays or presentations in your own space!

Choose from the following fixed plans or simply speak to us to tailor fit your requirements:

- ☐ PLATINUM
- ☐ GOLD
- ☐ SILVER
- ☐ BRONZE
- ☐ EXHIBITOR
- ☐ MODULAR SPONSORSHIPS

THE TOP 5 REASONS FOR DELEGATES TO ATTEND OUR CONFERENCES ARE:



PLATINUM SPONSOR

- **Exclusive** branding as platinum sponsor of the PMNC19
- 7 full conference passes
- 36 square meters exclusive booth space to conduct in-depth delegate engagement
- 1 speaker slot - in a breakout session on Day 2
- Banner advertisement on PMI India website www.pmi.org.in for 3 months
- Logo placement on conference website and digital media campaigns (logo will be linked to the company website)
- 4 full page advertisements in subsequent issues of Manage India - PMI's e-zine (sponsor to provide artwork for the adverts)
- Company logo prominently displayed on the conference backdrop side panels
- 3 display standees at strategic locations at venue (standees to be procured by sponsor)
- Company brochure (to be approved by PMI and not more than 4 pages) to be provided by sponsor, will be placed in the delegate kit
- Three slots of 30 second air-time (per day) during the conference to run promotional videos on main screen (videos subject to approval by PMI)

Investment: INR 15,00,000 (all inclusive)

GOLD SPONSOR

- 5 full conference passes
- 18 Square meters exclusive space to conduct in-depth delegate engagement
- Banner advertisement on PMI India website www.pmi.org.in for 1 month
- Logo placement on conference website and digital media campaigns (logo will be linked to the company website)
- 2 full page advertisements in Manage India -PMI's e-zine
- Company logo on the conference backdrop side panels
- 2 display standees at strategic locations at venue
- Company brochure (to be approved by PMI and no more than 4 pages) to be provided by sponsor, will be placed in the delegate kit
- Two slots of 30 second air time (per day) during the conference to run promotional videos on main screen (videos subject to approval by PMI)

Investment: INR 10,00,000 (all inclusive)

SILVER SPONSOR

- 4 full conference passes
- 18 Square meters exclusive space to conduct in-depth delegate engagement
- Banner advertisement on PMI India website www.pmi.org.in for 1 month
- Logo placement on conference website and digital media campaigns (logo will be linked to the company website)
- 1 full page advertisement in Manage India -PMI's e-zine
- Company logo on the conference backdrop side panels
- 1 display standees at strategic locations at venue
- Company brochure (to be approved by PMI and no more than 4 pages) to be provided by sponsor, will be placed in the delegate kit

Investment: INR 7,50,000 (all inclusive)

BRONZE SPONSOR

- 3 full conference passes
- 12 Square meters exclusive space to conduct in-depth delegate engagement
- Logo placement on conference website and digital media campaigns (logo will be linked to the company website)
- 1 full page advertisement in Manage India -PMI's e-zine
- Company logo on the conference backdrop side panels
- Company brochure (to be approved by PMI and no more than 4 pages) to be provided by sponsor, will be placed in the delegate kit

Investment: INR 5,00,000 (all inclusive)

EXHIBITOR

- 2 full conference passes
- 9 Square meters exclusive space to conduct in-depth delegate engagement
- Logo placement on conference website and digital media campaigns (logo will be linked to the company website)
- Company logo on the conference backdrop side panels

Investment: INR 3,00,000 (all inclusive)

TAILOR-MADE PLANS

We would be happy to customize a sponsorship package for you should you think the listed packages do not suit your needs. Please write to us at sponsor@pmi-india.org and we shall get in touch with you.

- Tailor your plan to fit your organizations specific needs
- Sponsor specific segments of the conference (sessions, quizzes, engagement activities)
- Sponsor meals / give-aways / value adds for delegates / mobile app

Some of our past sponsors



SUPPORTED BY
Ministry of Statistics and
Programme
Implementation

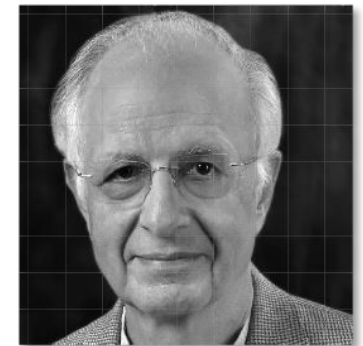


PROJECTS



The best minds in the country

We have had the honour of having the best in all walks of life attend our conferences and share their experiences



The best minds in the country

- SOM MITTAL | Former CEO, HCL Technologies
 - JAGDISH KHATTAR | Former MD, Maruti Udyog Ltd.
 - GANESH NATARAJAN | Vice Chairman & CEO, Zensar Technologies
 - K. VENKATARAMANAN | Director, L&T Ltd.
 - DEVDUTT PATTANAIK | Chief Belief Officer, Future Group
 - SUNIL SINHA | CEO, Tata Quality Management Services
 - SAM PITRODA | Telecom engineer, Inventor, Entrepreneur
 - VINEET NAYAR | Former CEO, HCL Technologies
 - DEEP KALRA | Founder and CEO, MakeMyTrip.com
 - BHASKAR PRAMANIK | Former Chairman, Microsoft India
 - SWAMI SUKHABODHANANDA | Founder chairman, Prasanna Trust
 - NAINA LAL KIDWAI | Chairperson, Altico Capital India Ltd.
 - DR. CHHAVI RAJAWAT | Sarpanch / Elected Head
 - SANJEEV SANYAL | Principal Economic Advisor, Government of India
 - SANJEEV BIKHCHANDANI | Founder and Vice Chairman, Naukri.com
 - CMDRE. G. PRAKASH | Chief of Staff, Southern Naval Command, Indian Navy
 - V. V. S. LAXMAN | Former Cricketer, Team India
 - ALEQUE PADAMSE | Theatre personality and former Ad man
 - N. V. S. REDDY | Managing Director of Hyderabad Metro Rail Ltd.
 - MANISH SABHARWAL | Co-Founder & Chairman, Teamlease Services
 - DR. DEVI SHETTY | Cardiac surgeon and Chairman & Founder, Narayana Health
 - T. V. MOHANDAS PAI | Chairperson, Board of Manipal Global Education
 - ANSHU GUPTA | Founder Director, Goonj
 - GAURGOPAL DAS | International Life Coach
 - NAMBI NARYANAN | Former Senior Scientist, ISRO
 - DILIPKUMAR KHANDELWAL | MD, SAP Labs India & President, Enterprise Cloud Services, SAP SE
-

Roger Rodrigues

Marketing & Events Specialist | PMI India

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About PMI

Founded in 1969, PMI delivers value for more than 2.9 million professionals working in nearly every country in the world through global advocacy, collaboration, education and research.

PMI India office was established with the sole goal of advancing project management profession and inculcating a project management culture within the establishments across government, academia, and industry. PMI has eight chapters across the country.

www.pmi.org.in | www.pmi.org

