



Showcase

your brand to a captive audience of high net worth individuals





The Project Management National Conference, India 2018 or **#PMNC18** is a land mark annual event. This year is even more special as it marks the 10th anniversary of the conference! It will be held in the National Capital of India - **New Delhi** at The Pullman Hotel, Aerocity. Hosted for the second time by the very versatile **PMI North India Chapter**, the two-day conference themed **India in 2022 - Leading in A Globally Disruptive Market**, will discuss about placing India in the forefront of global disruption, what would it take to achieve this dream and how do we go about embracing this massive transformation.

What's in it for you?

- A captive and receptive audience comprising top level project professionals from across the country
- Multiple opportunities for professional networking, concept selling and brand positioning

#PMNC18 HIGHLIGHTS



2 Days

of branding, networking and knowledge sharing



Plenary Sessions

Leaders sharing their wealth of experience



Parallel Sessions

on industry trends - giving you deep insights



Representation from 250+ Organizations

A chance to forge new partnerships in various industries



Average Age Profile: 35-50 years

An opportunity to interact with senior level decision makers and project management leaders



Countrywide Delegate Representation

The best platform for lead generation from across the country



700+ Delegates

Opportunity to build value and establish rapport



Representation from Diverse Industries

Reach out to your target group from across industries /sectors

AUDIENCE PROFILE

The conference will comprise of leaders and project management professionals in strategic positions within their organization with average experience ranging from 15 to 25 years.

SOME OF THE TOP FEATURING DESIGNATIONS IN OUR DELEGATE LIST ARE:



AUDIENCE INTENT

THE TOP 5 REASONS FOR DELEGATES TO ATTEND OUR CONFERENCES ARE:



INDUSTRIES REPRESENTED

THE CONFERENCE SEES REPRESENTATION FROM A WIDE SPECTRUM OF INDUSTRIES



WHY SPONSOR?



Brand visibility to eminent personalities and thought leaders from across the country



Connect with potential customers. An excellent opportunity to promote your services and products and to find the right talent to join your organization.



Professionals from diverse fields ranging from IT, Automobiles, Infrastructure, Telecom, Manufacturing, Government & PSUs among others.



Excellent opportunity to interact with senior managers and key decision makers from these industries.



The biggest and only national level project management event in the country.



Get visibility beyond just the conference. Fantastic brand exposure across all mediums where the conference is promoted, including **Manage India** which is PMI India's monthly e-Magazine and PMI India's social media properties.

WHAT'S DIFFERENT THIS YEAR?



Get great ROI on sponsorship & exhibitor options at the 10th Anniversary of the #PMNC18! Opt for any of the sponsorship options and get a bonanza of benefits.

At no extra cost we will give Platinum and Gold Sponsors a much larger space. This means that you can plan to do much more! Have in-depth interaction with delegates, conduct workshops, host mini-seminars and have full fledged product displays or presentations in the privacy of your own space!

Silver, Bronze and Exhibitors get the advantage to conduct an exclusive one hour session with delegates.

Your big advantages

- Much large space to have qualitative engagement with delegates
- Pairing of sponsor/exhibitors to ensure smooth flow of prospective customers
- Theme-based product theatre spaces for exhibitors and REP's to conduct sessions

OVERVIEW

PLATINUM SPONSOR —

GOLD SPONSOR —

SILVER SPONSOR ———

BRONZE SPONSOR ——

—— EXHIBITOR ——



PLATINUM SPONSOR - INR 15,00,000

- Exclusive branding as Platinum sponsor
- 7 full conference passes
- 65 Sq. Mtrs. exclusive space to conduct in-depth delegate engagement
- 1 speaker slot in a breakout session on Day 2
- Banner advertisement on the conference website www.pmi.org.in/conference
- Logo placement on conference website will be linked to the company website
- Logo presence in cross-media campaigns promoting the conference
- 4 full page advertisements in subsequent issues of Manage India -PMI's e-zine (Sponsor to provide artwork for the adverts)
- Company logo prominently displayed on the conference backdrop side panels
- 3 display standees at strategic locations at venue
- Company brochure (to be approved by PMI and not more than 4 pages) to be provided by sponsor, will be placed in the delegate kit
- Branding on the conference social media pages
- Three slots of 30 second air-time (per day) during the conference to run promotional videos on main screen (videos subject to approval by PMI)

GOLD SPONSOR - INR 10,00,000

GOLD SPONSOR

- 5 full conference passes
- Logo placement on conference website www.pmi.org.in/conference linked to the sponsors website
- 65 Sq. Mtrs. exclusive space to conduct in-depth delegate engagement
- 2 Full page advertisements in Manage India -PMI's e-zine
- Company logo on the conference backdrop side panels
- 2 display standees at strategic locations at venue
- Company brochure (to be approved by PMI and not more than 4 pages) to be provided by sponsor, will be placed in the delegate kit
- Two slots of 30 second air time (per day) during the conference to run promotional videos on main screen (videos subject to approval by PMI)
- Company logo presence on conference social media pages



SILVER SPONSOR - INR 7,50,000

- 4 full conference passes
- Logo placement on conference website <u>www.pmi.org.in/conference</u>, linked to the sponsors website
- 1 Full page advertisement in Manage India PMI's e-zine
- One exclusive slot to conduct a personalized session for up to 25 delegates in the product theatre area for 1 hour (The slot availability will be on first come first serve basis)
- Company logo on the conference backdrop side panels
- 30 Sq. Mtrs. space to conduct in-depth delegate engagement (Max. of 2 silver sponsors per room)
- 1 display standee at a strategic location at venue
- Company brochure (to be approved by PMI and not more than 2 pages) to be provided by sponsor, will be placed in the delegate kit



BRONZE SPONSOR - INR 5,00,000

- 3 full conference passes
- 15 Sq. Mtrs. interaction space (Max. of 4 bronze sponsors per room)
- Logo placement on conference website <u>www.pmi.org.in/conference</u>, linked to the sponsors website
- One exclusive slot to conduct a personalized session for upto 25 delegates in the product theatre area for 1 hour (The slot availability will be on first come first serve basis)
- 1 Full page advertisements in Manage India -PMI's e-zine
- Company logo on the conference backdrop side panels
- Company brochure (to be approved by PMI and not more than 2 pages) to be provided by sponsor, will be placed in the delegate kit



EXHIBITOR - INR 3,00,000

- 2 full conference passes
- 10 Sq. Mtrs. interaction space (Max. of 4 exhibitors per room)
- One exclusive slot to conduct a personalized session for upto 25 delegates in the product theatre area for 1 hour (on first come first serve basis)
- Logo placement on conference website <u>www.pmi.org.in/conference</u> linked to the exhibitors website





We would be happy to customize a sponsorship package for you should you think the listed packages do not suit your needs. Please write to us at sponsor@pmi-india.org and we shall get in touch with you.



ABOUT PMI



- One of the world's largest not-for-profit membership associations for the project management profession.
- 800,000+ members, credential holders and volunteers across 200 countries
- 1600+ Registered Education Providers (R.E.P.s) for project management training and continuing development
- 287 geographic chapters support knowledge sharing and professional networking
- 8 certifications that recognize individual's project management knowledge and competency
- About 6,80,000 PMP® certified practitioners
- Published foundational standards including PMBOK® Guide-Sixth Edition

For more information, do visit our site at www.pmi.org.in | <a hr

ABOUT PMI NORTH INDIA CHAPTER



PMI North India is an autonomous, non-profit organization dedicated to the science of Project Management and provides the last mile connect between PMI and PM Professionals

- Founded on May 25th 2002 as a Chartered component of PMI, USA and Registered society under Societies Act
- Cross Sectional Events Knowledge sharing events are conducted in liaison with various Corporates, PSU's, Academia, NGO's on plethora on industry verticals across different states. Most of these events are sponsored by host organization and are free to chapter members and host organization employees. These events also act as a networking platform for professionals.
- Volunteering Opportunities Engage members through various type of volunteering opportunities
- Ambassador Program Region / Company Connect Volunteers
- Article submissions / Review in the chapter's quarterly newsletter Synergy
- Chapter Events Volunteering, Speaker Opportunities, Organizing Opportunities
- New Member Orientation Meet & Greet Initiative Targeted at new members to bring them in touch
 with chapter, its board members, offerings and align them with chapter working and opportunity for them
 to talk about their achievements.
- Biggest PMI Chapter in India in terms of geographical reach

For more about PMI North India Chapter, do visit www.pminorthindia.org

PAST SPONSORS



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SNAPSHOTS FROM EARLIER PMI INDIA CONFERENCES



DELEGATES AT SPONSOR STALLS DURING PAST CONFERENCES













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Email us at: sponsor@pmi-india.org

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