



# Sponsorship Opportunities

at India's largest project management event  
for academia and students

## Project Management Research & Academic Conference 2015

*Project Management Excellence: Education, Research and Practice*

13 Feb - 15 Feb, 2015, NITIE, Mumbai

### About PMI

Project Management Institute (PMI) is one of the world's largest not-for-profit membership associations for the project management profession. PMI empowers more than 700,000 members, credential holders and volunteers in nearly every country in the world to enhance their careers, improve their organizations' success and further mature the profession.

PMI India has taken many steps to promote project management education in the country. These include:

**Research & Academic Conference** - This biennial conference provides opportunities to academicians and researchers to present and discuss new topics in project management related areas, gain knowledge by networking

with other scholars, attend paper presentation and keynote sessions by industry leaders.

**PMI India Awards for Academicians** - The award is given to academicians for their contributions in education, research, training, consultancy and advocacy of the project management profession.

**Case Writing Funding** - PMI India offers funding to compelling and academic case writing on topics related to related to project, program, and portfolio management (PPPM).

**Curriculum Development** - PMI India works in collaboration with academic institutions to introduce project management into their existing curriculum.

### About the venue

National Institute of Industrial Engineering (NITIE) is a pioneering academic institute of higher learning established in 1963. NITIE has travelled a long way in its endeavour to reach excellence in various aspects of Industrial Engineering. It has been providing solutions for problems in the areas of Industrial Engineering, Operations

Management, Environment Management and Information Technology Management, covering the Human-Machine interface, enhancing the productivity and contributing towards the organizational development be it private, public, government or society at large.

In association with:



**PMI India** presents  
**Project Management**  
Research & Academic Conference  
13 Feb - 15 Feb, 2015, NITIE, Mumbai

## About the conference

Research & Academic Conference on Project Management, 2015, is a three-day professional development event, conducted by Project Management Institute (PMI) India and hosted by the NITIE, Mumbai. The first such conference was held at NICMAR, Pune in 2011 and received an overwhelming response from scholars, senior practitioners and students. The second conference held at IIT Madras, Chennai drew an equally enthusiastic response from the education fraternity.

It also provided an ideal forum for discussion of new research & opportunities in project management. This year too, we expect equally enthusiastic participation as such networking opportunities have been created for the first time in India, in this field.

## Here's why should you be a Sponsor

- ▶ Increased exposure through branding at NITIE campus, PMI website & any conference related communication
- ▶ Changing or reinforcing brand image
- ▶ Highlighting commitment to community
- ▶ Showcasing products and service attributes
- ▶ Reach out to delegates from across the education industry including academic research professionals, teachers & professors in the field of project management, Industry experts and students

### PLATINUM SPONSOR (1)

₹ 6,00,000

#### Benefits

- ▶ Logo on backdrop and on other marketing collaterals
- ▶ 5 complimentary delegate registrations
- ▶ Banner ad on PMI website for 30 days prior to conference
- ▶ Full Page advertisement in 2 issues of Manage India – PMI's e-magazine
- ▶ Company brochure (not more than 12 pages) to be provided by sponsor will be placed in delegate kit
- ▶ 4 display standees at strategic location at the main conference venue
- ▶ 2 display standees at Award & Banquet ceremony venue
- ▶ 1 Keynote speaker opportunity
- ▶ Opportunity to do company presentation to students

### REGISTRATION KIT SPONSOR

₹ 1,00,000

#### Benefits

- ▶ Logo on the delegate kit
- ▶ 2 standees

### GOLD SPONSORS (2)

₹ 3,50,000

#### Benefits

- ▶ Logo on backdrop and other marketing collaterals
- ▶ 2 complimentary delegate registrations
- ▶ Banner ad on PMI website for 30 days prior to conference
- ▶ Full Page advertisement in 1 issue of Manage India – PMI's e-magazine
- ▶ 2 display standees at strategic location at the main conference venue
- ▶ 1 display standee at Award & Banquet ceremony venue

### SILVER SPONSORS (4)

₹ 2,00,000

#### Benefits

- ▶ Logo on backdrop and other marketing collaterals
- ▶ 2 complimentary delegate registrations
- ▶ Banner ad on PMI website for 30 days prior to conference

## Glimpses of Research & Academic Conference, 2011 & 2013

