



3rd

4th

DECEMBER

Hotel Novotel,
Mumbai

Project Management for **Banking** and **Financial Service Providers**

Mainstreaming Project Management
for Business Success



Why Project Management for Banking and Financial Services?



Financial service providers are now operating in a tight market place with increasing customer demands; hence the focus is on improving delivery channels, developing effective branding strategies, regulatory compliance as well as an emphasis on cost reduction.

The result is that a large number of business projects are being implemented ranging from new product development and launches, alliances, mergers, advanced customer support systems, loyalty schemes to name a few. These business projects are in addition to the already ongoing projects which are focused on adhering to the forthcoming regulatory and reporting standards.

Consequently for successful delivery, project owners have to manage a wide range of integration complexities within the organisation, branches, as well as with other partners.

As new projects are launched on a daily basis with increased time pressures on delivery, most often with unrealistic time lines as well as with limited resource availability, there is an urgent need to reassess the project management work environment and to have another look on how projects can be managed more effectively and efficiently in the current scenario.

To facilitate this relook on the project management work environment, PMI India is pleased to announce a two day conference to be held on the 3rd and 4th December 2009, which aims to bring together all those involved in managing projects in the financial services sector, creating an interactive and knowledge sharing meeting ground where you can explore new ideas and see current best practices in use during the various stages of managing projects.

If your role involves design and delivery of new initiatives, managing, planning and delivering the organisational, financial and operational aspects of a project within the Financial Services environment, then this conference is a must attend for you.

Highlights of the program

- ↳ Examining the project management process for projects – Developing a project management framework based on organizational needs
- ↳ How do you create interest and ensure involvement of other business departments in the project life cycle?
- ↳ How do you manage the scope and phase of the project to achieve early implementation and benefit realisation?
- ↳ How do you create project team who will align with the project goals including technology and cost barriers?
- ↳ Project communication management – developing strategies and process for gathering and sharing information with project stakeholders
- ↳ Project Human Resources Management - Strategies and current trends for managing project teams
- ↳ Managing inter-department, branches and geographic distance complexities and differences for executing projects
- ↳ Managing project constraints – time, scope budget
- ↳ Best practises in managing multiple projects with strict time lines
- ↳ Managing project risks
- ↳ Project integration management|
- ↳ Program and portfolio management

Sponsorship Opportunities



	Slots	Value in INR
PLATINUM	x1	Rs.600,000
DIAMOND	x1	Rs.400,000
GOLD	x1	Rs.300,000
Registered Education Provider	x1	Rs.250,000
LUNCHES	x2	Rs.150,000
GIFTS	x1	Rs.100,000

Platinum

One speaker slot (presentation in line with the theme of the conference)

One panel slot

Display of logo in event comm. (Hard & Electronic)

Table space (medium size) at the conference venue.

Display of company logo on backdrop

8 Branding panels at strategic locations at the venue

Display of logo both on delegate & speaker badges

Display of logo on conference collaterals

Advertisement in Manage India for 3 issues.

6 Representatives from the sponsoring company.

10 free passes for clients from BFSI Industry.

Diamond

One speaker slot (presentation in line with the theme of the conference)

One panel slot

One slot available

Display of logo in event communications (Hard & Electronic)

Table space (medium size) at the conference venue.

Display of company logo on backdrop

6 Branding panels at strategic locations at the venue.

Display of logo both on delegate & speaker badges

Display of logo on conference collaterals

Advertisement in Manage India for 2 issues.

4 Representatives from the sponsoring company.

8 free passes for clients from BFSI Industry.

Gold

One speaker slot (presentation in line with the theme of the conference)

One slot available

Display of logo in event communications (Hard & Electronic)

Table space (medium size) at the conference venue.

Display of company logo on backdrop

6 Branding panels at strategic locations at the venue.

Display of logo on conference collaterals

Advertisement in Manage India for 1 issue.

2 Representatives from the sponsoring company.

6 free passes for clients from BFSI Industry.

Registered Education Provider

One speaker slot (presentation in line with the theme of the conference)

One slot available

Display of logo in event communications (Hard & Electronic)

Table space (medium size) at the conference venue.

Display of company logo on backdrop

3 Branding panels at strategic locations at the venue.

Display of logo on conference collaterals

Advertisement in Manage India for 1 issue.

2 Representatives from the sponsoring company.

4 free passes for clients from BFSI Industry.

Gifts

Logo in event communications (Hard & Electronic)

One slot available

Company logo on backdrop

1 Branding panel at strategic locations at the venue.

Display of logo on conference collaterals

2 Representatives from the sponsoring company.

1 free pass for clients from BFSI Industry.

Lunch

Display of logo in event communications (Hard & Electronic)

One panel slot

Two slots available

Display of company logo on backdrop

2 Branding panels at strategic locations at the venue.

Display of logo on conference collaterals

2 Representatives from the sponsoring company.

2 free passes for clients from BFSI Industry.

For more details, reach us on
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